



Our legacy, Our NCADD roots...





Marty Mann: NCADD Founder
1905-1980

Dawn of a Vision

Tossing and turning in her bed one cold February night in 1944, Marty prayed for a way to help other alcoholics. Rising from her bed, a plan came to her, “a plan to teach people the facts about alcoholism. A plan to remove the stigma surrounding it, so people could face it unashamed and unafraid, armed with the weapons of knowledge and able to take constructive action.”



Marty Mann and E.M. Jellinek

-  The idea needed scientific support, so Marty approached E.M. Jellinek and Howard Haggard at the Yale Center for Alcohol Studies, who agreed to adopt Marty's vision of a National Committee for Education on Alcoholism.
-  On October 2, 1944 NCEA opened a tiny office in New York City. For the next four years, the staff consisted of Marty and a secretary. The budget for the first year was \$13,000.

1944...

- **Marty Mann founds the National Committee for Education on Alcoholism**
- **Proposes:**
 1. Alcoholism is a disease
 2. Alcoholic is a sick person
 3. Alcoholic can be helped
 4. Alcoholic is worth helping
 5. Alcoholism is a health problem and our public responsibility



NCADD's Vision:

- To share the joy and knowledge of recovery
- To break down barriers of ignorance and stigma
- To encourage individuals, families, companies and communities to seek help



Evolution of NCADD:

- 1944: NCAE: National Committee on Alcoholism Education
- 1950: NCA: National Committee on Alcoholism
- 1957: NCA: National Council on Alcoholism
- 1990: NCADD: National Council on Alcoholism and Drug Dependence, Inc,

The foundation of NCADD was built on three simple ideas:

- 1. Alcoholism is a disease and the alcoholic is a sick person;**
- 2. The alcoholic can be helped and is worth helping;**
- 3. This is a public health problem and therefore a public responsibility.**



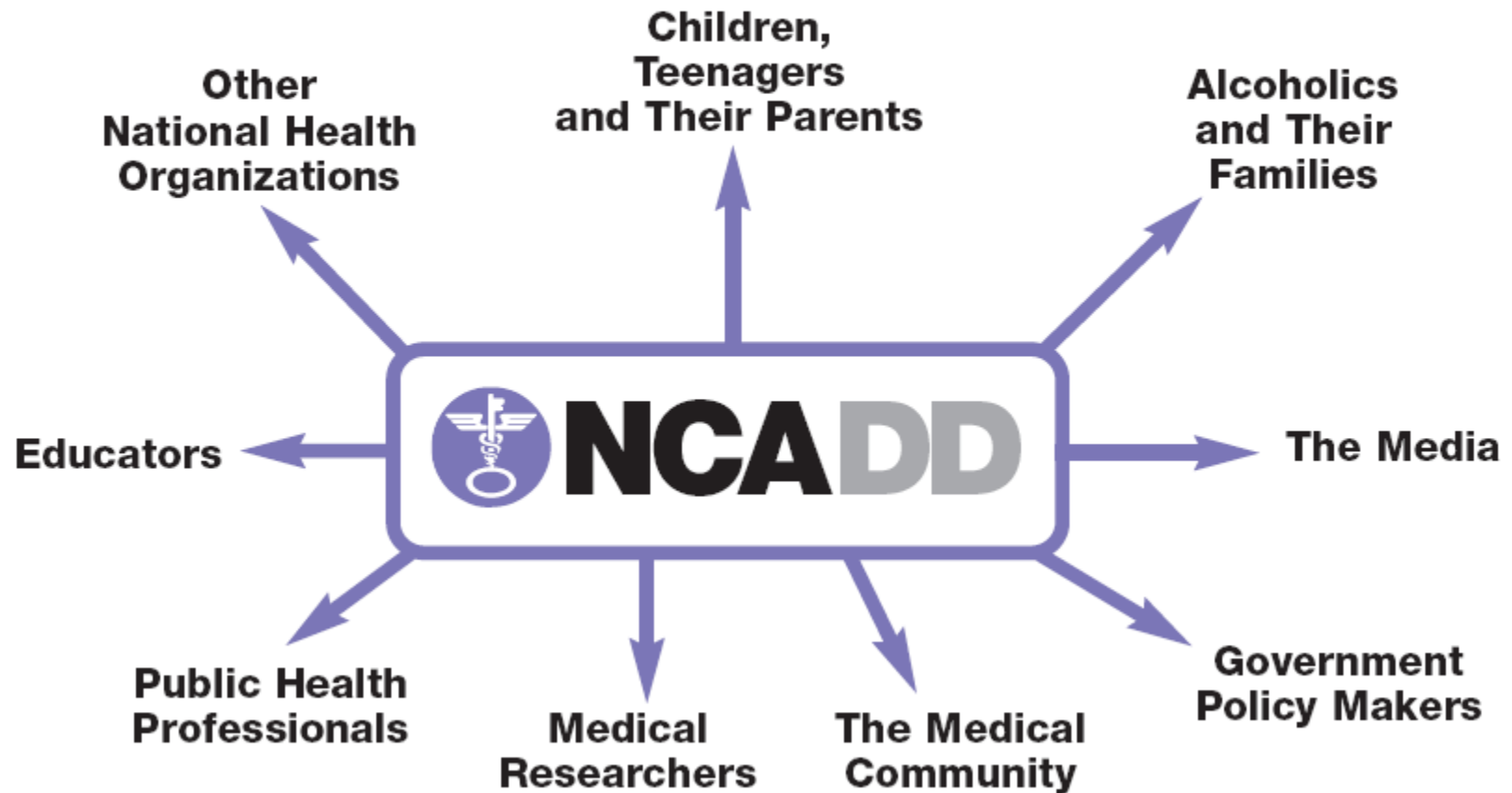
Bill W., AA co-founder

Bill W. on the accomplishments of NCADD:

“No other single agency has done more to educate the public, to open up hospitalization, and to set in motion all manner of constructive projects than this one.”

— Language of the Heart

NCADD SERVES:



NCADD, celebrating 60 yrs in 2004!



**Sixty Years
of Leadership
and Service**

In addition, NCADD helped start these influential organizations:

- 🏥 **Employee Assistance Professionals Association**
- 🏥 **National Nurses Society on Addiction**
- 🏥 **Research Society on Alcoholism**
- 🏥 **American Society of Addiction Medicine**

Timeline of significant Events in History of NCADD and the Alcohol & Drug Field...

- 1935 – Bill W and Dr Bob S. found Alcoholics Anonymous
- 1943 – Yale University establishes Summer School of Alcohol Studies under EM Jellinek
- 1944 – Marty Mann founds the National Committee for Alcohol Education (today NCADD)
- 1949 – Hazelden Foundation begins treating alcoholics (MN)
- 1950 – Lois W founds Al-Anon Family Groups
Marty Mann's Primer on Alcoholism is published
- 1952 – American Medical Association first defines alcoholism as a disease. The Christopher D. Smithers Foundation is established.
- 1953 – AA publishes the Twelve Steps and Twelve Traditions.
3,000 hospitals offer care for alcoholism as compared to only 100 when NCADD started in 1944.

- 1954 – NCADD Medical Director Ruth Fox, MD established New York City Medical Society on Alcoholism. NCADD affiliates spread to more than 50 communities in 27 states.
- 1956 – AMA develops landmark resolution calling for broad acceptance of alcoholics in general hospitals and urges hospital administration to provide adequate/appropriate services
- 1957 – Roper poll shows 58% of the nation view alcoholism as a disease, compared to just 6% in 1943.
- 1960 – E.M. Jellinek publishes “The Disease Concept”.
- 1963 – American Public Health Association adopts an official statement on alcoholism, identifying it as a treatable illness.
- 1967 – AMA passes resolution identifying alcoholism as a “complex” disease and recognizes that medical components are medicine’s responsibility
- 1969 – President Johnson signs the “Public Services Amendment Act of 1968” which provides \$22 million in federal matching funds to build and staff specialized facilities in community mental health centers for the prevention and treatment of alcoholism and other drug addictions.

- **1970** – Congress passes the “Comprehensive Alcohol Abuse and Alcoholism Prevention Treatment and Rehabilitation Act”, the Huges Act (sponsor Senator Harold Huges). Bill creates the National Institute on Alcohol Abuse and Alcoholism (NIAAA).
- **1971** – American Journal of Psychiatry and Annals of Internal Medicine publishes the “Criteria for the Diagnosis of Alcoholism”. The Association of Labor Management Administrators and Consultants, now EAP, meets for first time at NCADD Conference.
- **1972** – The Alcoholism Report the first newsletter devoted exclusively to the field of alcoholism begins publication.
- **1973** – U.S. investigators first describe in published reports Fetal Alcohol Syndrome.
- **1974** – Congress creates the National Institute on Drug Abuse (NIDA)
- **1976** – NCADD conducts Operation Understanding, a ground-breaking news conference in Washington DC where 52 prominent individuals publicly acknowledge their recovery from alcoholism (Congressman Wilbur Mills, Senator Harold Huges, Buzz Aldrin, Mercedes McCambridge, Dick Van Dyke, Robert Young, Bill Borchert, Jan Clayton, Jason Robards, Patrick O’Neil, Garry Moore, Dana Andrews, Johnny Grant, R. Brinkley Smithers, James Kemper, Marty Mann, Ryne Duren and Don Newcombe.

- **1980** – MADD, a grassroots advocacy program forms. Marty Mann dies
- **1981** – U.S. Postal Service issues a first class stamp imprinted with “Alcoholism. You can beat it!”
- **1982** – Former First Lady Betty Ford establishes the Betty Ford Center. Children of Alcoholics Foundation established.
- **1984** – NCADD leads effort for the National Minimum Drinking Age Act requiring all states to make purchase or public possession of alcoholic beverages illegal for anyone under the age of 21 or lose federal funding for highways.
- **1985** – Federal excise taxes on distilled spirits increase for the first time since 1951. Time magazine heralds the new temperance movement. First appearance of crack cocaine focuses intense public attention on the illegal drug problem.
- **1986** – Partnership for a Drug Free America launches nation’s largest public service ad campaign
- **1987** – AMA calls all drug dependencies diseases whose treatment is a legitimate part of medical practice. Weekly Reader survey reveals that 36% of 4th graders have felt pressure to try beer, wine or distilled spirits. NCADD initiates toll-free Hope Line that receives more than 30,000 calls per year from persons seeking information and referrals.

- 1989 – President George Bush formally announces the “War on Drugs”. NCADD advocates for passage of federal law, mandating warning labels on all alcoholic beverage containers.
- 1990 – NCADD names change goes into effect, reflecting inclusion of drug dependence in mission
- 1991 – Federal excise tax on beer and wine increase for the first time in 40 years.
- 1992 – Journal of the American Medical Association publishes the definition of alcoholism revised by NCADD and ASAM. Americans with Disabilities Act extends job protection (except in safety sensitive positions) to alcoholics and recovering drug addicts in the private sector.
- 1994 – NCADD celebrates 50 year anniversary
- 1995 – NCADD video, narrated by Meryl Streep “What should I tell my child about drinking?”
- 1996 – NCADD affiliates in Rochester NY and Houston TX celebrate 50 yrs
- 1997 – NCADD affiliate in Detroit, MI celebrates 50 yrs
- 1998 – NCADD affiliate in Buffalo NY celebrates 50 yrs
- 1999 – NCADD affiliates in Santa Barbara & Pasadena, CA - 50 yrs

- 2000 – National Treatment Plan Initiative “Changing the Conversation” gets started sponsored by SAMSHA
- 2004 – NCADD celebrates 60 years of Leadership and Service at Annual Conference of Affiliates
- 2005 – NCADD, in collaboration with Partnership for a Drug Free American pilots Hope, Help and Healing public education campaign in Houston TX and Cincinnati, OH
- 2006 – NCADD reports that more than 17 million people were reached by NCADD and National Network of Affiliates, through prevention and treatment services.

NCADD reports that 400,000 individuals and families contacted NCADD and the National Network of Affiliates for Information and Referral assistance for them and their families.

- 2007 – HBO produces unprecedented ground breaking series on Addiction. NCADD “Night at the Theater” benefit at “Bill W and Dr. Bob” the off-Broadway play in NYC.

Robert Lindsey

President NCADD, Inc.

1/2006 - present



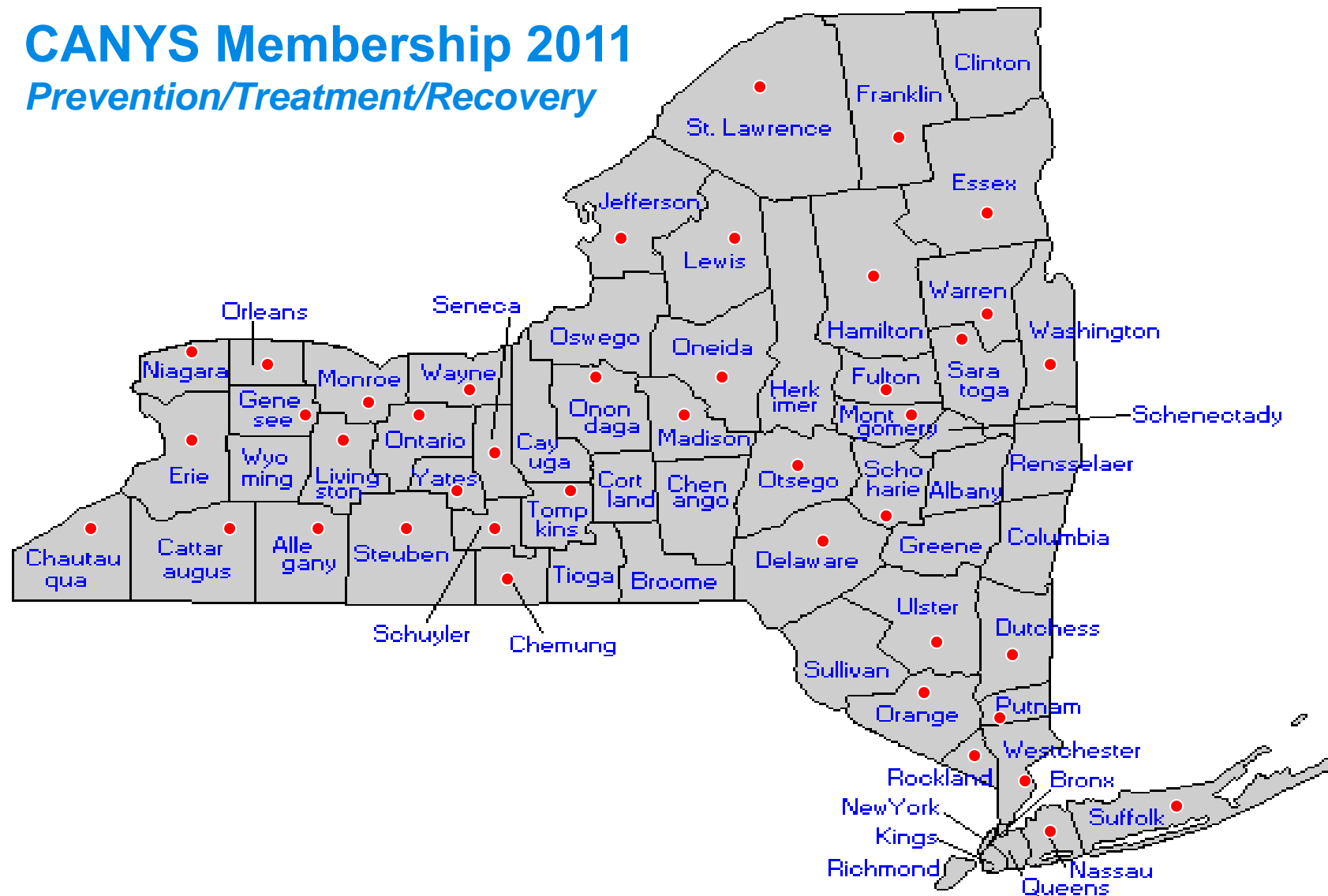


Council_{on}
Addictions
OF NEW YORK STATE



CANYS Membership 2011

Prevention/Treatment/Recovery



In NYS, the birth of local community Councils...

1944 NCADD, Inc.

- 1946 National Council on Alcoholism & Drug Dependence-Rochester Area (**Monroe County**)
- 1948 **Erie County** Council for the Prevention of Alcohol & Substance Abuse
- 1949 Prevention Network (**Onondaga County**)
- 1956 Long Island Council on Alcohol & Drug Dependence (**Nassau/Suffolk Counties**)
- 1957 **Steuben** Council on Addictions
- 1959 Alcohol & Substance Abuse Council of **Jefferson County**

In NYS, the birth of local community Councils...

- 1965 Alcohol & Drug Council of **Tompkins County** 1970 Northpointe Council (**Niagara County**)
- 1972 Alcoholism & Drug Abuse Council of **Orange County**
- 1973 **Rockland** Council on Alcoholism & Other Drug Dependence
- 1973 **Alleghany** Council on Alcoholism & Substance Abuse
- 1974 **Chautauqua** Alcoholism & Substance Abuse Council
- 1975 Council on Alcohol & Substance Abuse of **Livingston County**

In NYS, the birth of local community Councils...

- 1977 Alcohol & Drug Abuse Council of Delaware County
- 1982 LEAF Council on Alcoholism/Addictions (Otsego County)
- 1985 Schoharie County Council on Alcoholism & Substance Abuse
- 1985 Student Assistance Services Corp (Westchester County)
- 1986 Council on Alcoholism & Addictions of Finger Lakes (Ontario/Schuyler/Seneca/Wayne/Yates Counties)
- 1986 National Council on Alcoholism & Other Drug Dependencies/Putnam County

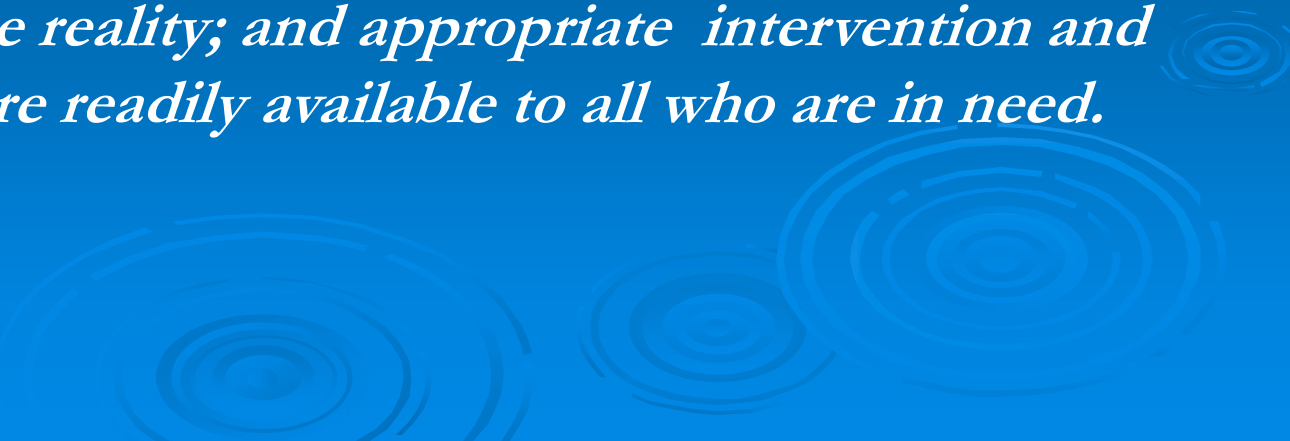
In NYS, the birth of local community Councils...

- 1987 **Hamilton/Fulton/Montgomery** Prevention Council
- 1987 Seaway Valley Council for Alcohol/Substance Abuse Prevention (**St. Lawrence County**)
- 1987 Mountain View Prevention Services (**Lewis County**)
- 1987 **Madison County** Council on Alcoholism & Substance Abuse
- 1988 **Tioga County** Council on Alcoholism & Substance Abuse

CANYS COUNCIL ON ADDICTIONS OF NEW YORK STATE, Inc.

Our Vision...

We envision a world where health, safety, and wellness are the norm; one in which science-based alcohol, tobacco, other drugs, and problem gambling prevention services are regularly and effectively provided in every setting and domain and to all age groups; where problems related to alcohol, tobacco, other drugs and gambling are minimal; where recovery is celebrated, commonplace reality; and appropriate intervention and treatment are readily available to all who are in need.

The bottom right portion of the slide features several faint, concentric circular patterns, resembling ripples in water, which serve as a decorative background element.

CANYS

COUNCIL ON ADDICTIONS OF NEW YORK STATE, Inc.

Mission and Membership


The Council on Addictions of New York State (CANYS) is an organization of prevention education, intervention and treatment agencies throughout New York State that meets to address concerns and issues affecting the practice of prevention, intervention and treatment as well as issues of organizational efficiency including administrative, managerial, programmatic, fiscal and Board and staff concerns.

The CANYS Mission is to effectively address alcohol, tobacco, other drugs and problem gambling in our local communities as well as regionally and statewide.

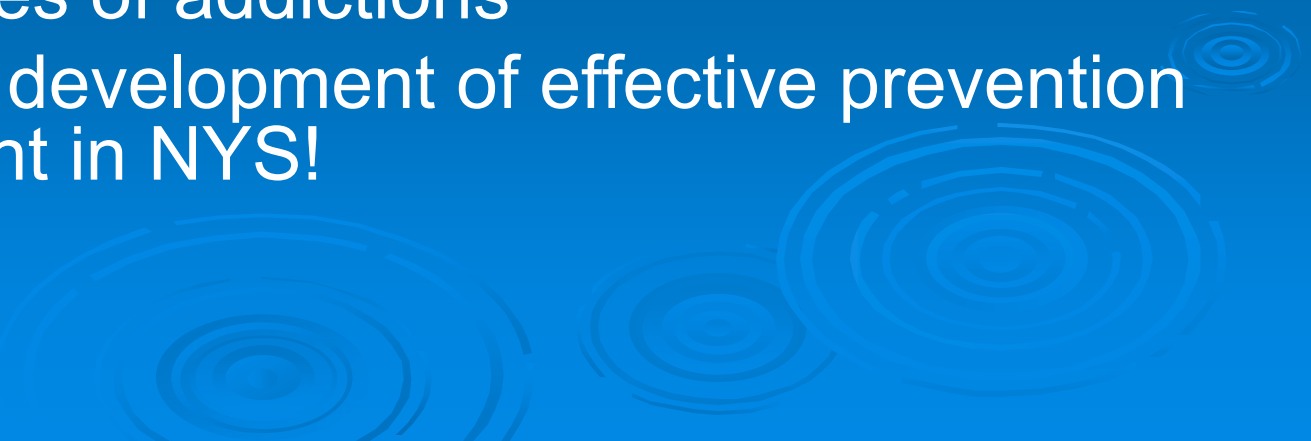
The Legacy of Councils...

Councils were created to provide information and referrals to families in need of alcohol and other drug information.

Councils grew out of grassroots concerns about the problems of alcoholism and drug abuse in local communities.



Councils worked (and continue to work!) to:

- raise public awareness about addiction related health problems
 - educate the public about the disease of alcoholism
 - reduce the stigma associated with addiction
 - reduce the incidence of abuse or dependence
 - address the related social and economic consequences of addictions
 - promote the development of effective prevention and treatment in NYS!
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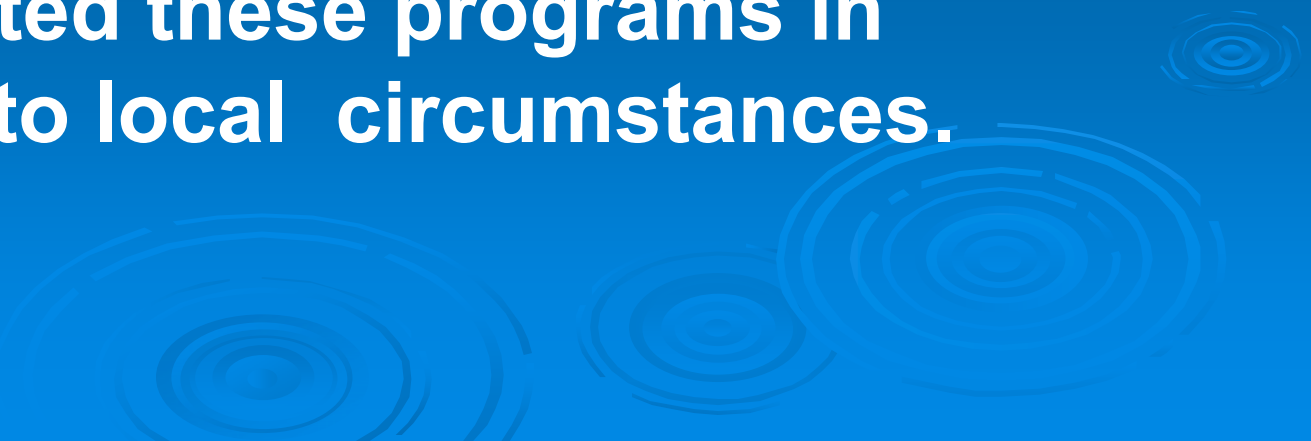
Development of Councils was based to a large extent on the belief that effective prevention involves the entire community. Effective prevention is comprehensive, coordinated, and addresses the complex social and economic realities of the local area.

Councils began working with a wide variety of local organizations and interested individuals to develop community norms that value wellness and demonstrate a lack of tolerance for the misuse or abuse of alcohol or other drugs.



CANYS represents Prevention, Treatment and Recovery

Based on local needs in NYS, Councils advocated for treatment services to effectively intervene in the progression of alcoholism and drug addiction. In some counties, Councils developed and operated these programs in response to local circumstances.



What defines a Council?

- Fluid, flexible, and responsive to needs of the community!
- Community focused
- Community advocates
- Recognizes Addiction as a Disease
- Recovery focused
- Promote the fellowship of AA and other 12-Step Fellowships
- Councils are at the forefront of the many challenges to the field!

CANYS predecessors...

- NYSCA (NYS Councils on Alcoholism) was predecessor of NYSCADA
- NYSCADA (NYS Councils on Alcoholism and Drug Addictions) was the predecessor of ACD
- ACD (Association of Council Directors) was the predecessor of CANYS, ACD was organized in 1993
- CANYS incorporated December 12, 1999

Accomplishments...

- CANYS secured CSAP 3 year Grant for Recovery Advocacy groups 2002
- Supported development of 10 “Friends of Recovery” groups in NYS
- CANYS Board developed CANYS manual
- CANYS finalized By-Laws 2002
- CANYS joined NCADD, Inc as a state affiliate in April 2003
- CANYS established website presence in 2004 (website is revised and expanded annually)

Accomplishments...

- CANYS developed in 2007 a 5 year strategic plan identifying key strategies/priorities
- 2008 CANYS developed a membership list serve
- CANYS developed in 2008 a Community Initiative proposal to provide fiscal stability for the ongoing work of CANYS
- CANYS revised By-Laws 2008, posted on CANYS website
- Strategic Plan then reviewed and evaluated in 2009, with Action Plan developed
- CANYS developed in 2009 a Membership brochure identifying technical assistance available to member Councils

Accomplishments...

- Utilizing the Community Initiative, CANYs proactively sponsored the development of (4) strategic white papers in 2009 to include:

#1 Alcohol Consumption: Alcohol Related Problems

#2 Minimum Legal Drinking Age

#3 Wine Expansion in NYS

#4 Medical Marijuana

Accomplishments...

- Utilizing the Community Initiative, CANYS proactively sponsored the development of (2) additional strategic white papers in 2011 to include:

#5 Alcohol and Cancer

#6 Prescription Drug Abuse

Accomplishments...

- Over the last decade CANYS has testified at numerous legislative hearings and roundtables
- CANYS has signed on to countless federal and state sponsored initiatives in support of the field and the individuals and families we serve who have been impacted by addiction
- CANYS continues to be a strong presence within the state advocacy organization ASAP of NYS
- CANYS is an active participant on multiple OASAS workgroups within the prevention, treatment and recovery arenas
- CANYS continues to be a strong presence and active participant in NYAPA (New York Alcohol Policy Alliance)

Accomplishments...

- CANYS member Councils have taken a leadership role in the dissemination of grassroots petitions with their active participation at the grassroots level
- CANYS member Councils are the original coalitions and so often the driving force behind today's Coalitions in NYS!

A symbol of Help and Hope!



- The logo combines the medical caduceus (health) and a key (to unlock the doors of understanding).
- The wings represent the wings of the Phoenix, the mythical bird which, like so many persons in recovery from the disease of alcoholism and drug addiction, rose again from the ashes of its own destruction.
- The NCADD logo represents the key to recovery, education and understanding, and reflects NCADD's and affiliates' mission since 1944!



www.canys.net